

Apple Watch Giveaway ("CONTEST") SPONSORED BY <u>MERIT INSURANCE BROKERS</u> ("SPONSOR") AND ADMINISTERED BY <u>TSQUARED MARKETING</u>. ("ADMINISTRATOR"). THE CONTEST BEGINS ON <u>DECEMBER 4, 2024</u> AND ENDS ON <u>JANUARY 3, 2025</u>. ("CONTEST PERIOD").

SOCIAL MEDIA - NON-CLIENTS

NO PURCHASE IS NECESSARY TO ENTER OR WIN. AN INDIVIDUAL WHO LIKES OR FOLLOWS MERIT INSURANCE BROKERS INC'S FACEBOOK PAGE DURING THE CONTEST PERIOD IS ELIGIBLE FOR ONE BALLOT.

TO PARTICIPATE THE INDIVIDUAL MUST HAVE THEIR PRIVACY SETTINGS TO PUBLIC SO WE CAN CONFIRM THEY ARE LIKING OR FOLLOWING THE PAGE.

By participating, entrants agree to be bound by these Official Rules and the decisions of the Sponsor and Administrator. Void where prohibited by law. One ballot will be given for a LIKE or FOLLOW on Facebook only.

FOR NEW CLIENTS DURING THE CONTEST PERIOD AND EXISTING CLIENTS NO PURCHASE IS NECESSARY TO ENTER OR WIN. MERIT INSURANCE BROKERS INC'S CUSTOMERS GET 2 BALLOTS FOR FOLLOWING/LIKING US ON THE MERIT INSURANCE BROKER INC'S FACEBOOK PAGE AND BEING AN EXISTING CLIENT. FOR EACH ACTIVE LINE OF COVERAGE THEY HAVE WITH MERIT INSURANCE BROKERS INC THE CLIENT WILL RECEIVE ADDITIONAL BALLOT PER LINE OF INSURANCE. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sponsor and Administrator. Void where prohibited by law. Following on Facebook is a requirement to enter.

The contest is open to legal residents of <u>ONTARIO</u> who have reached the age of majority at the time of entry. Employees or contractors of the Sponsor(s) and immediate family members of, and any persons domiciled with any such employees or contractors, are not eligible to enter.

ONE (1) winner will be chosen at random from valid social media participation and announced on social media on January 16, 2025. The odds of winning will depend on the number of entries received. The winner will be sent an email or DM via social media and will have 48 hours to respond. If no response is received within 48 hours, another winner will be chosen. Administrators shall have no liability for the Winner's failure to receive notices due to spam, junk e-mail or other security



settings or for the Winner's provision of incorrect or otherwise non-functioning contact information.

The winning entry will be verified and administered a skill testing question. The verified winner will be displayed on the Merit Insurance website on the original contest post.

Prize: The winner (the "Winner") will receive an APPLE WATCH.

Acceptance of the prize constitutes permission for "Sponsor" or "Contest Administrator" to use the Winner's name, likeness, and entry for purposes of advertising and trade without further compensation unless prohibited by law.

Facebook, Instagram, Pinterest, Twitter, LinkedIn and/or Google+ are in no way associated with this giveaway. If you sign up for newsletters as entries, you must confirm your subscription for those entries to count.

Residents of Canada will be required to answer a skill-testing question to claim their prize.

Administrators and sponsors reserve the right to publish the winner's first name and last initial on social media and the Sponsor's website.

Contact information for sponsor(s), if applicable, can be found in the contest text via website links.

Images included in the giveaway post may not depict the exact prize and are for illustrative purposes only.

Please contact <u>welcome@merit-insurance.com</u> with any questions.